

# TEAE Board of Directors

## February 2025



# Agenda

- Welcome/Roll Call
- Reports
- Old Business
- New Business
- Adjourn

# Reports

- Presidents message / plans / ideas
- Review and approval of July BoD Meeting Minutes
- Treasurer's Report
- Membership Report
- Website/Editor's Report
- Additional Reports as Required

# Notes regarding TEAE.org forwarded email

Our mail processor will not forward mail to addresses using one of these domains:

Outlook, Hotmail, Live, AOL, Comcast, Microsoft, or Verizon

TEAE position-based email, for example:

[Secretary@teae.org](mailto:Secretary@teae.org), [Midwest@teae.org](mailto:Midwest@teae.org), etc.

will now come from teae-regions.net

Even officers requiring forwarded mail will come thru TEAE-regions.net

# Treasurer's Report

## Todd Reid



# TEAE Account Balance Sheet

- TBD

# Membership Report

## Joe McConlogue



# Membership Year 2024

	01/01/24	1/1/2025
Membership Change		
• Memberships	520	517
• Members	779	780
Net Change	-3 / +1	
New Members in 2024	32	
Lost Members in 2024	35	
Members w/o email	20	18



# Newsletter Selection

Newsletter Selection	1/1/24	1/1/25
Printed (total)	313	303
Printed international)	8	9
Electronic (total)	205	212
Electronic (Canadian)	26	26

# Dues Payment Methods

Dues Payment in 2024		
	Checks	130
	Credit card	313
Auto-pay		
	Stripe	111
	PayPal	81

# Credit Card Fees

Stripe	printed	\$1.61	
	Electronic	\$1.32	
	Canadian	\$1.36 - \$1.39	varies w/exch rate
PayPal	printed	\$2.06	
	Electronic	\$1.71	
	Canadian	\$2.34	

# Misc Membership Data

Members without an email address	18	3%
Members not listing a car in their profile	38	7%
Members offering traveler assistance	43	8%
Regions with travelers' assistance	14	74%
Regions with most members offering assistance	6	Midwest and Motor City

# Other Misc. Membership Stuff

- Monthly Map Updates
- Quarterly Roster Updates
- New Members / Late Renewals
  - Thanks to Regional Reps!
- Ohio River Valley Rep

# Editor/Webmaster Report

## Kerch McConlogue



# To the Reps

PLEASE use the form to get your shows on the calendar



# RootesReview

2024

Month	Pages	Cost
Jan/Feb	16	\$1583
March	12	\$1087
April	12	\$1086
May	12	\$1079
June	20	\$1,758
July	20	\$1079
August	16	\$1,175
Sept	24	\$2032
Oct	16	\$1615
Nov	16	\$1619
Dec	12	\$1,082
Total 11 months*		\$15,195

AVERAGES for 2024			
	Jan-July	Aug-Dec	11* mos
Pages	14.4	20.8	16
Cost	\$ 1,318	\$1,433	\$ 1,381

\*Jan/Feb combined issue

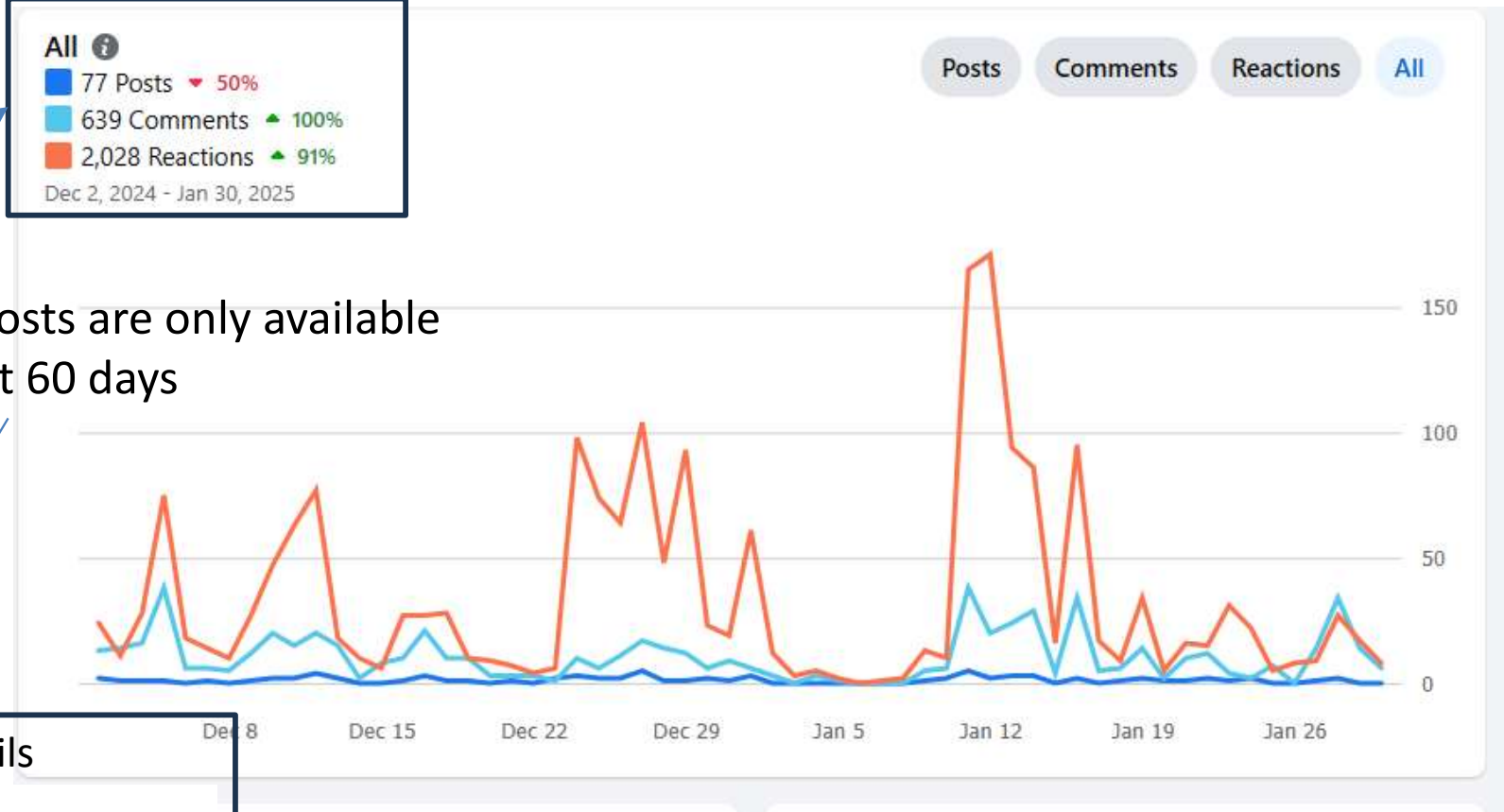


# Facebook

Current 2.1 K membership  
August 1.8 membership

All ⓘ  
77 Posts ▼ 50%  
639 Comments ▲ 100%  
2,028 Reactions ▲ 91%  
Dec 2, 2024 - Jan 30, 2025

Content posts are only available for the last 60 days



August details

All ⓘ  
64 Posts  
504 Comments ▲ 333%  
1,320 Reactions ▲ 129%  
May 16, 2024 - Jul 13, 2024

Somebody else will have to make these charts in the future

# Visitors to the website

August 1 – December 31

- 7378 visitors
- Total 21,602 views
- Average session duration: 4:49 minutes
- About 25% (up from 19%) started their visit on the home page
- 7% - Landed on Forum pages
- #3 - carburetor identification
- #5 – How to restore your seats
- #6 – Cooling the Tiger



# Additional Reports?

## Keep reports to 2 minutes



David Kellogg?

# Old Business

- United 42 Update
- Three Year Business Plan Committee
  - Regalia: <https://bitsoftriumph.com/>
  - New Banners
    - vertical banners are about \$20
    - horizontal about \$35
- SUNI VIII Update
- Donation to Rootes Archive
- Lord Rootes Trophy



# United 42

- **Venue:** Charlotte, NC
- **Dates:** September 18-21, 2025
- **Host hotel:** Embassy Suites Charlotte-Concord
  - \$139/night room rate. Includes Breakfast.  
Rate good 3 days before & after
  - Reserved parking for cars and trailers
  - Excellent Function rooms and dining
- **Activities:**
  - **Friday**
    - Still working on driving tour route. Stop for lunch at Five Points Pub Albermarle, NC.  
Free time after lunch
    - Happy Hour gathering/General Membership Meeting
  - **Saturday:**
    - Concours: Frank Liske Park; Lakeside area;15 mins from hotel. BBQ lunch
    - **Evening: Working on guest speaker and/or movie**
  - **Sunday**
    - **No Autocross this year** Choice of attraction to visit
    - NC Transport Museum
    - NASCAR HOF
    - Charlotte Motor Speedway
    - Lake Norman Sightseeing cruise (Limited to 12 due to boat size. Could rent two boats)
    - Annual Awards Banquet



<b>BUDGET ESTIMATE UNITED 42</b>						
As per				<b>ACTUALS</b>		
<b>Budget Item</b>	<b>Cost ea. incl. tax</b>	<b>Target #</b>	<b>Total Expense</b>	<b>Cost</b>	<b>#</b>	<b>Total</b>
Dash Plaques		100	\$168.95			\$168.95
Awards	\$35.00	20	\$700.00			\$0.00
Badge Holders + Lanyards	\$0.00		\$0.00			\$0.00
Memento		75	\$652.83			\$0.00
Friday Lunch	\$22.00	100	\$2,200.00			
Friday Welcome Reception	\$0.00		\$0.00			
Saturday Concours BBQ	\$20.00	125	\$2,500.00			
Sunday Lake Norman Cruise incl tax/grat		20	\$1,100.00			\$0.00
Sunday Charlotte Motor Speedway	\$20.00	20	\$400.00			
Sunday NC Transport Museum	\$16.00	25	\$640.00			
Sunday NASCAR HOF Tour	\$22.00	25	\$440.00			
Banquet Bar set-up incl svc	\$200.00	1	\$200.00			\$0.00
Banquet Dinners w/dessert	\$53.00	125	\$6,625.00			\$0.00
Banquet service charge	\$1,656.00		\$1,656.00			
Hotel Parking and Event Space Rental	\$2,056.00	1	\$2,056.00			\$0.00
Service Charge Event spaces	\$125.00	1	\$125.00			\$0.00
Hospitality Beverages/Snacks	\$1,000.00	1	\$1,000.00			\$0.00
Administrative Supplies	\$100.00	1	\$100.00			\$0.00
CC Fees	\$700.00	1	\$700.00			\$0.00
T-Shirts	\$15.00	40	\$600.00			\$0.00
Polo Shirts	\$25.00	35	\$875			\$0.00
Contingency	\$500.00	1	\$500			\$0.00
<b>Total Budget Expense</b>			<b>\$23,238.78</b>	0		\$168.95
Registration Single	\$175.00	25	\$4,375.00	\$200		late registration after Aug 1
<b>Registration Two Adults</b>	\$325.00	50	\$16,250.00	\$375		late registration after Aug 1
<b>Room Block Rebate</b>	\$695.00		\$695.00			
<b>Carrabus Co. Rebate</b>	\$1,000.00		\$1,000.00			
<b>T-Shirt</b>	\$20.00	40	\$800.00			
<b>Polo Shirts</b>	\$35.00	30	\$1,050.00			
			\$24,170.00			
<b>Total Budget Expense</b>			\$23,238.78			
<b>Total Budget Income</b>			\$24,170.00			
<b>Total Budget Surplus/Deficit</b>			<b>\$931.22</b>			

# Three Year Business Plan Update

**February 2023: The Board approved the following recommendations**

## **Accomplished:**

- **A committee of members to improve participation and responsiveness of Facebook and Forum platforms.**
- **A committee to make recommendations with regard to the Wally Smith and Keith Porter awards.**
- **Review and possible revision of bylaws**
- **Preparation of a regalia plan including a plan for any seed money required.**
- **Approval to investigate options altering club logo & name to de-emphasize EAST and promote the inclusion of all Rootes Vehicles**
- **Expansion and promotion of the BASH concept as tool for Regional Reps**

## **Still in the works**

- **Procedure manual**
- **An expansion of TAC activities by TEAE.**
- **A volunteer should be sought to investigate qualifications for 501 (c)3 tax status.**
- **Investigate ways to expand membership west of Mississippi**
- **A standing committee of members to produce technical videos.**



# Three Year Business Plan

## proposed TAC improvements

- Propose we establish a TAC link on website
  - Explains the program
  - Provides info to request TAC
- Designate TAC Coordinator for club
  - Candidate would be current TAC inspector
  - Reduce current burden on Tom C and Bill B. They concur
  - Coordinator works with members/owners to schedule inspections
  - Try to be proactive...not just reactive in scheduling
  - Advertise scheduled inspections in Rootes Review

# New Business

- SUNI VIII (2026)
- United in 2026
- Membership pdf lists online
- New Trifold fliers (\$98 for 250)
- Moss Motors Club List
- Forwarding email
- What is protected on the website and how
- Jan/Feb *RootesReview*

# SUNI VIII (2026)

- **Plan for 2026 format would be a four-day cruise of Rt 66. Change hotels everyday. No concours, autocross or hotel amenities.  
September 14-19, 2026**
- Financial risks and gains shared among participating clubs same as SUNI VII
- Per existing agreements, the clubs would NOT hold a competing United in that same year.
- Board previously voted to SUPPORT IN PRINCIPLE...PENDING DETAILS
- Clubs conducted survey to gauge interest. TEAE Results:
  - 7 yes/27 probably ... yes/34 probably no ... 48 just plain no
- 2026 is the 50<sup>th</sup> Birthday of TEAE. We probably want to hold our own United that year
- Will we support SUNI VIII?

## United 43 (2026)

- Need to start planning
- Possible venue: New Jersey???
  - The first organizational meeting of the TEAE Founding Fathers and Mothers took place on August 28, **1976** at Smithville, New Jersey
  - Have never held a United in New Jersey
- Other possible venues???
- Need somebody to step forward and take lead as United Chair

# Wrap Up

- Any other items to Discuss?
- Motion to Adjourn

# **Backup Slides**